

Midland Plaza

Kewanee, IL

"Built-Deep Into the Community"

COHEN DEVELOPMENT COMPANY

Building Communities with Shopping Centers | Since 1970





The April 8, 1970 front page news in Kewanee's *Star Courier* was Midland Plaza - Kewanee's first major shopping center.

Servicing Kewanee residents who would routinely drive to Galesburg or The Quad Cities or Peoria to shop, the new center's developer, Robert Cohen of Peoria, Illinois, said "I look upon the center as a partner in the progress of all Kewanee".

After 37 years, Midland Plaza today remains Kewanee's largest shopping center, providing essential goods and services and entertainment for all of Kewanee, proud of its legacy of generating millions in sales and real estate tax revenues for the City of Kewanee while becoming part of the community of Kewanee.

Today, through the retail real estate company Cohen founded, and with Lou Little's continuing support, the Midland Plaza success story continues. Existing stores are stable and flourishing. New stores will open soon. Future expansions and renovations are planned. And the largest and original Shopping Center in Kewanee is on track to continue as the largest and the best retail in Kewanee.

Part of the community. Part of its progress.

Serving the **Kewanee, Illinois** Trade Market of **64,000 People** Since 1971



Midland Plaza Shopping Center is strategically located at the junction of Illinois Route 78 and US Route 34, directly across a six-lane intersection from Wal-Mart Supercenter and in Kewanee's growing retail corridor. This proven site has exceptional visibility and accessibility.

The only super community center in Kewanee, Illinois



2009 Population Density



Colors Show Population

Density per Sq. Mi (thous.)

- 0.000 - 0.250 (870)
- 0.250 - 0.500 (61)
- 0.500 - 1.00 (77)
- 1.00 - 2.50 (121)
- 2.50+ (164)

2009 Demographics	Trade Area (25 Mi Radius)	Metro (15 Mi Radius)	Neighborhood (5 Mi Radius)
Population	62,499	30,566	13,555
MED Age	40.7	40.6	40.3
Workforce Population	29,844	14,035	6,071

Source: ScanUS 2010

2009 Income Distribution



Colors Show Average HH Income

(thous.)

- 0.000 - 45.0 (596)
- 45.0 - 65.0 (3421)
- 65.0 - 85.0 (1620)
- 85.0 - 100.0 (271)
- 100.0 - 125.0 (89)

2009 Demographics	Trade Area (25 Mi Radius)	Metro (15 Mi Radius)	Neighborhood (5 Mi Radius)
AVG HH Income	\$54,959	\$48,798	\$45,111
MED HH Income	\$48,091	\$42,239	\$37,990
Home Ownership	70.9%	69.9%	67.7%
College or greater	46.3%	42.9%	40.6%

Source: ScanUS 2010

